

## **Press Release**

## Let's Do It Afghanistan Cleanup Campaign:

Today 14 September 2018, the cleanup campaign will be conducted in Kabul and provinces of Afghanistan, which organized by the Let's Do It Afghanistan team under the leadership of Bureau for Rights Based Development (BRD), in collaboration with the municipalities, active youth associations and the public.

The purpose of this cleanup campaign is to cultivates the idea of civic action and volunteerism in afghan society and sensitize the citizen, communities and stakeholders towards their common responsibilities in relation to the environmental issues and provide the opportunities for working to gather for protecting the environment which is currently one of serious problem in Afghanistan.

Let's Do It Afghanistan Cleanup Campaign is part of the "Lets Do IT World" clean-up to be organized in 156 countries, on 14 and 15 of September 2018. The campaign is mass civic movement of volunteers, to clean their homes, villages, cities and country at large.

Let's Do It Afghanistan environmental activists under the leadership of Bureau for Rights Based Development (BRD), will continues to facilitate similar civic actions and advocacy toward the use and production of plastic and other goods those affect environment in Afghanistan.

Through this press release we call upon the public (man and women), civil society, government institutions, private sector, national and international organizations, UN agencies to join and support us in this struggle for cleaning Afghanistan from Trash and Plastics and take active steps towards clean environment in the country.

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